

Figure 1

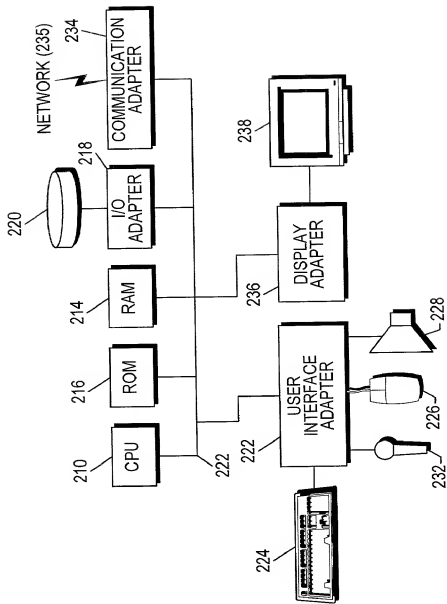


Figure 2

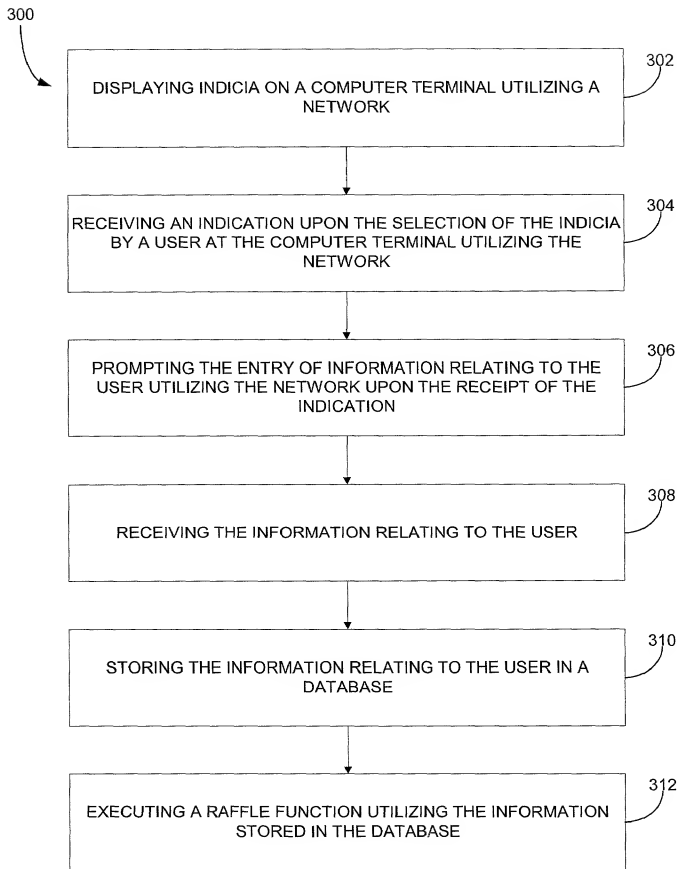


Figure 3

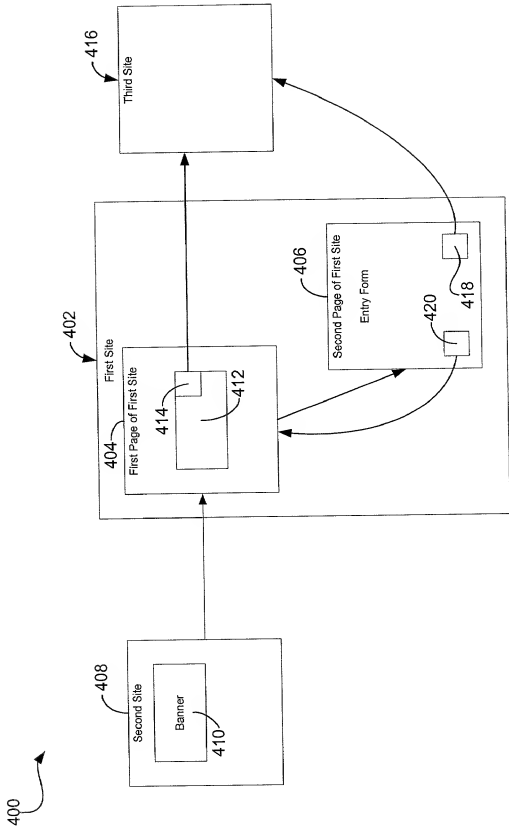


Figure 4

500

DISPLAYING FIRST INDICIA AND SECOND INDICIA AT A FIRST PAGE OF A FIRST SITE UTILIZING A NETWORK, THE FIRST INDICIA AND SECOND INDICIA BEING DISPLAYED IN RESPONSE TO THE SELECTION OF A BANNER DISPLAYED ON A SECOND SITE ON THE NETWORK

502

RECEIVING AN INDICATION AT THE FIRST SITE ON THE NETWORK UPON THE SELECTION OF EITHER THE FIRST INDICIA OR THE SECOND INDICIA BY A USER AT A COMPUTER TERMINAL COUPLED TO THE FIRST SITE UTILIZING THE NETWORK

504

PROMPTING THE ENTRY OF INFORMATION RELATING TO THE USER AT A SECOND PAGE OF THE FIRST SITE UPON THE RECEIPT OF THE INDICATION THAT THE FIRST INDICIA IS SELECTED, THE INFORMATION RELATING TO THE USER BEING RECEIVED AND STORED IN A DATABASE FOR EXECUTING A FUNCTION

506

DISPLAYING LINK INDICIA AT THE SECOND PAGE OF THE FIRST SITE UTILIZING THE NETWORK UPON THE RECEIPT OF THE INDICATION THAT THE FIRST INDICIA IS SELECTED, THE LINK INDICIA ADAPTED FOR LINKING TO A THIRD SITE ON THE NETWORK

508

LINKING TO THE THIRD SITE ON THE NETWORK UPON THE RECEIPT OF THE INDICATION THAT THE SECOND INDICIA IS SELECTED

510

Figure 5

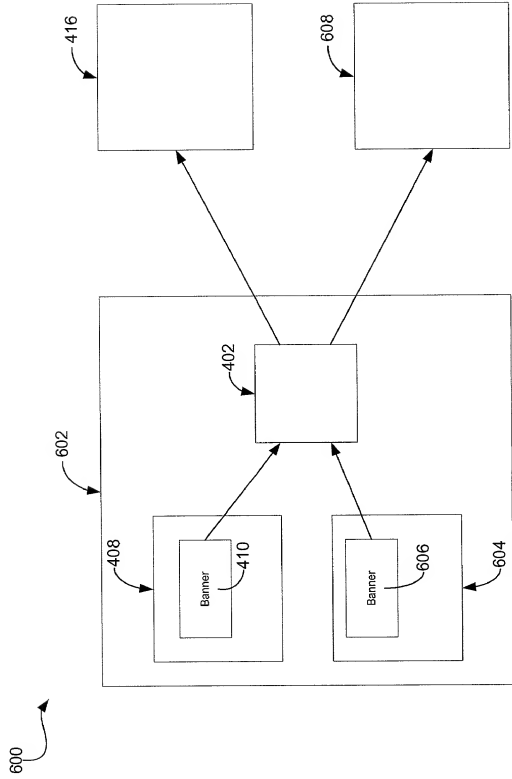


Figure 6

700

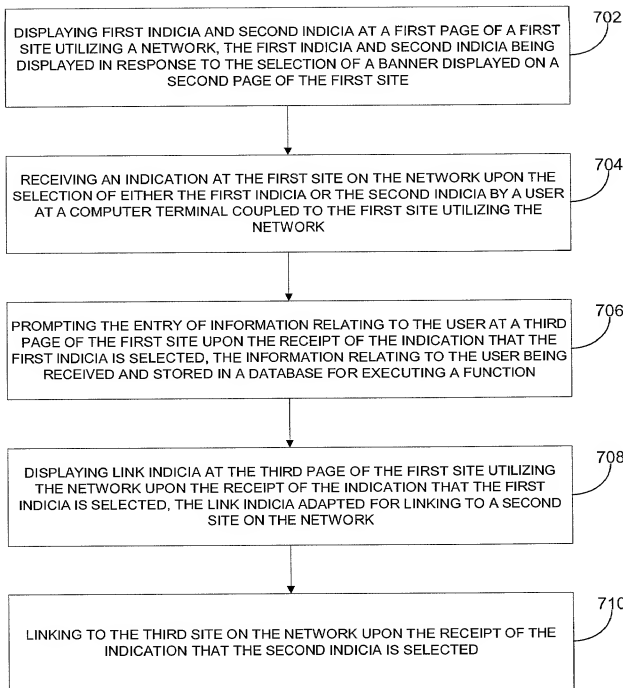


Figure 7

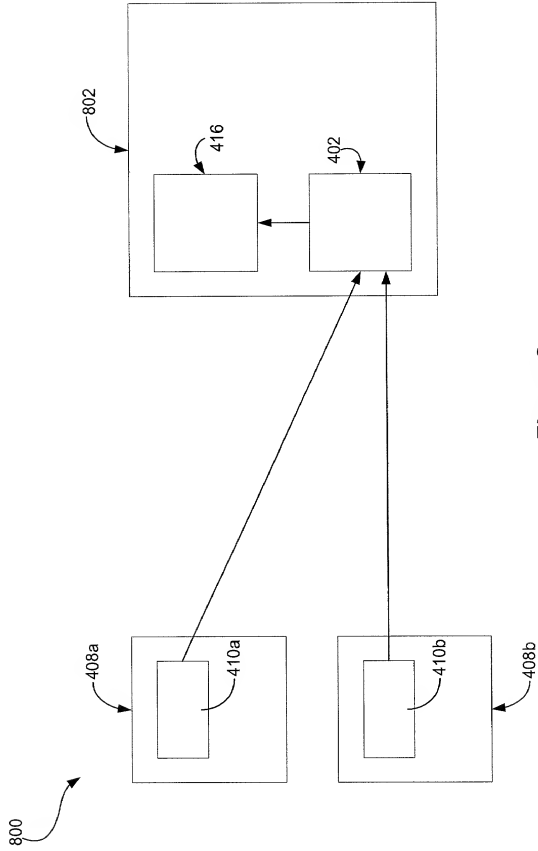


Figure 8

900

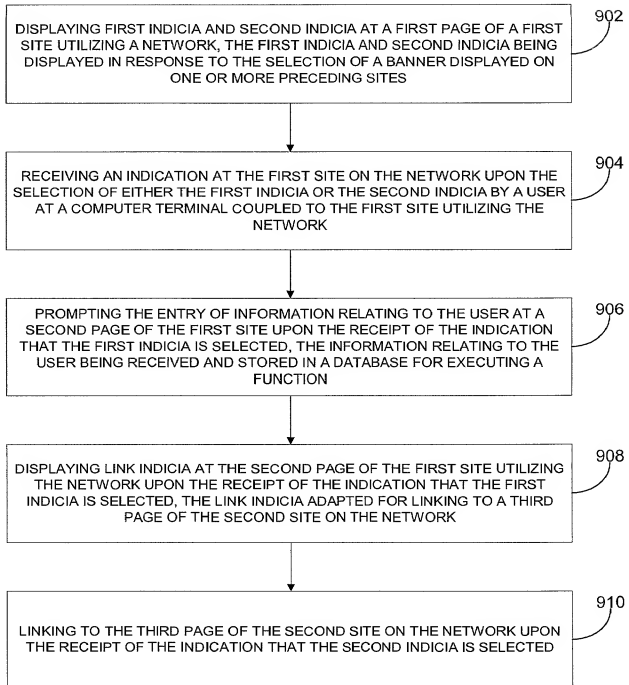


Figure 9

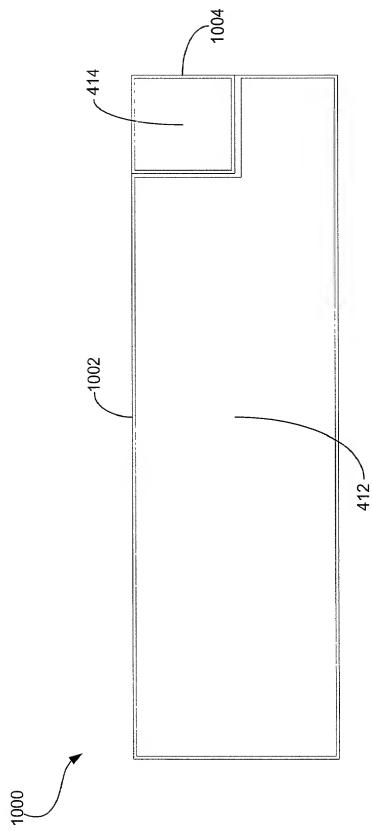


Figure 10

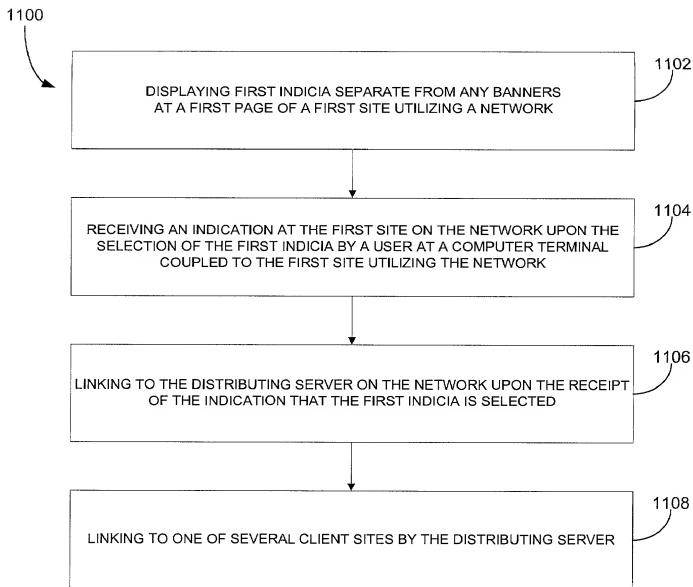


Figure 11

FIG. 12

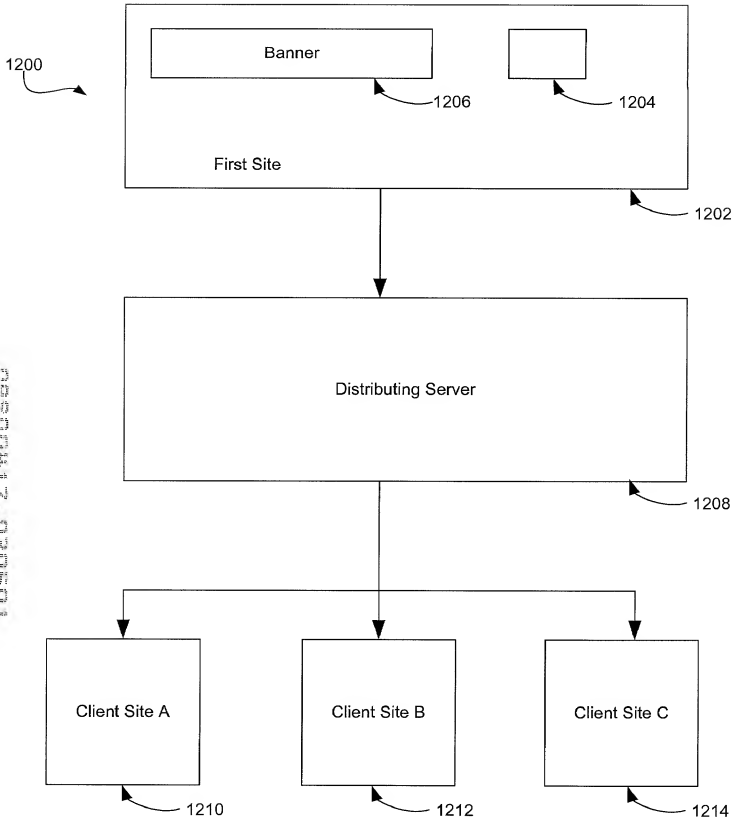
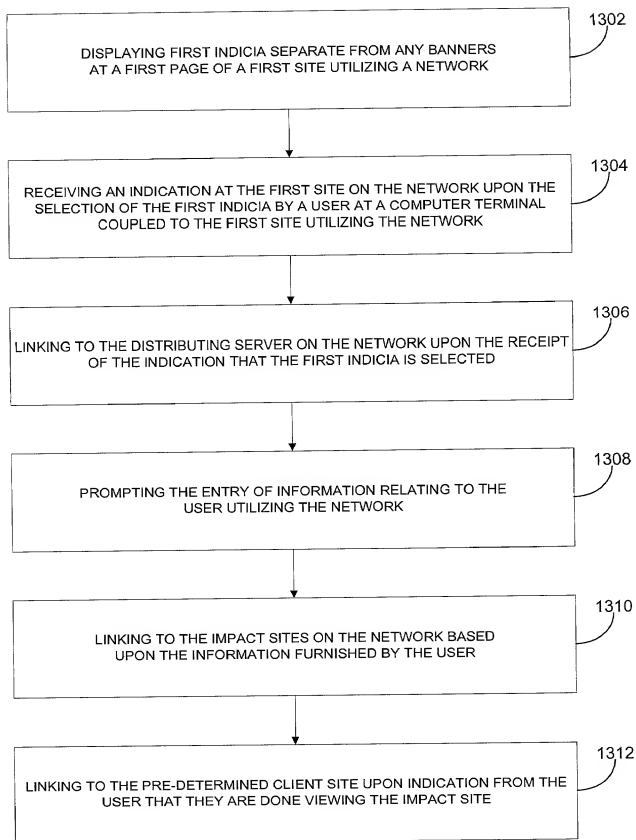


Figure 12

1300

**Figure 13**

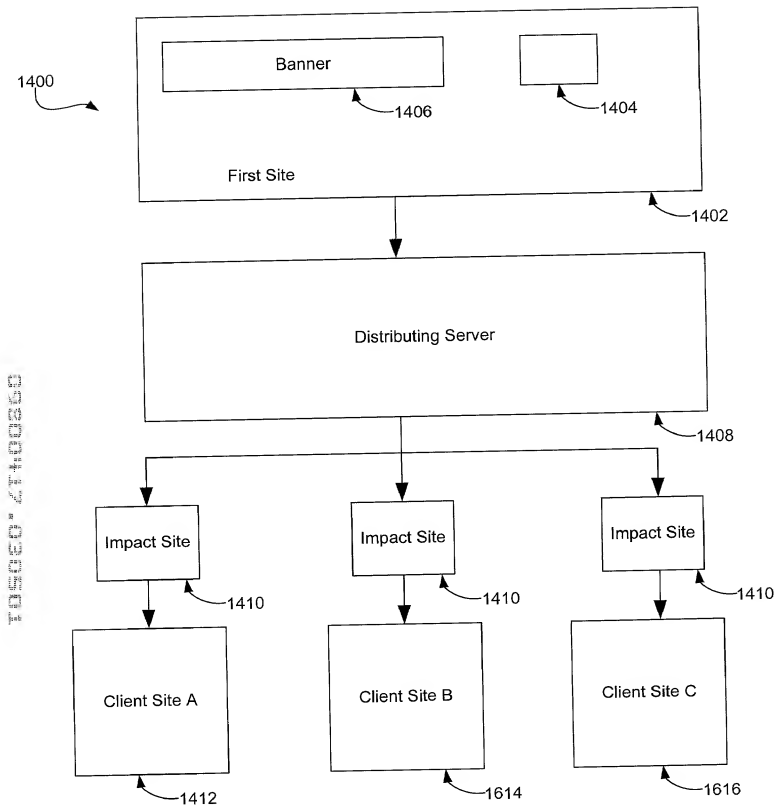


Figure 14

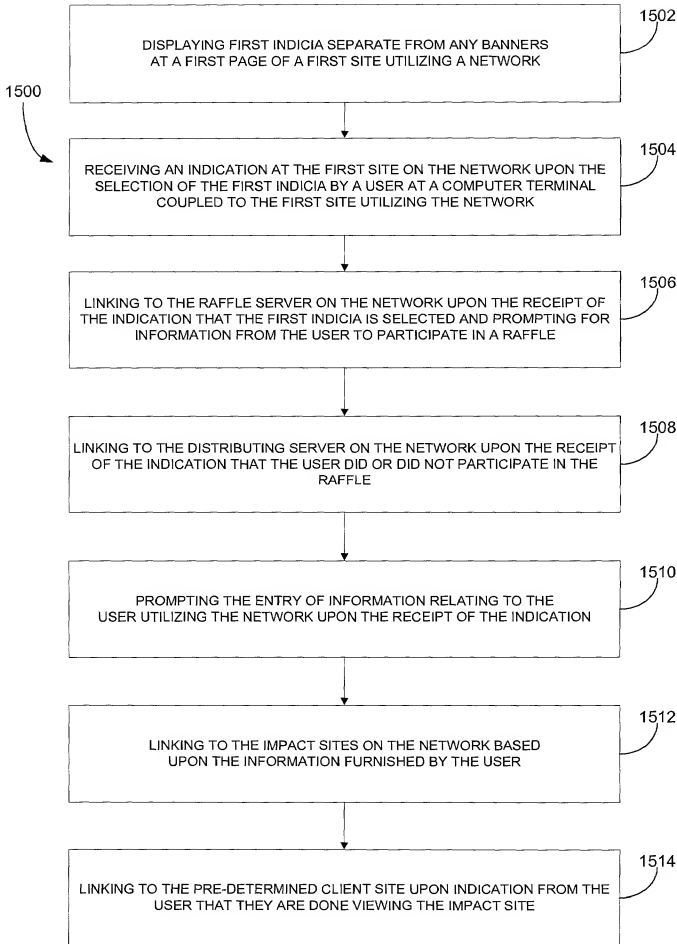


Figure 15

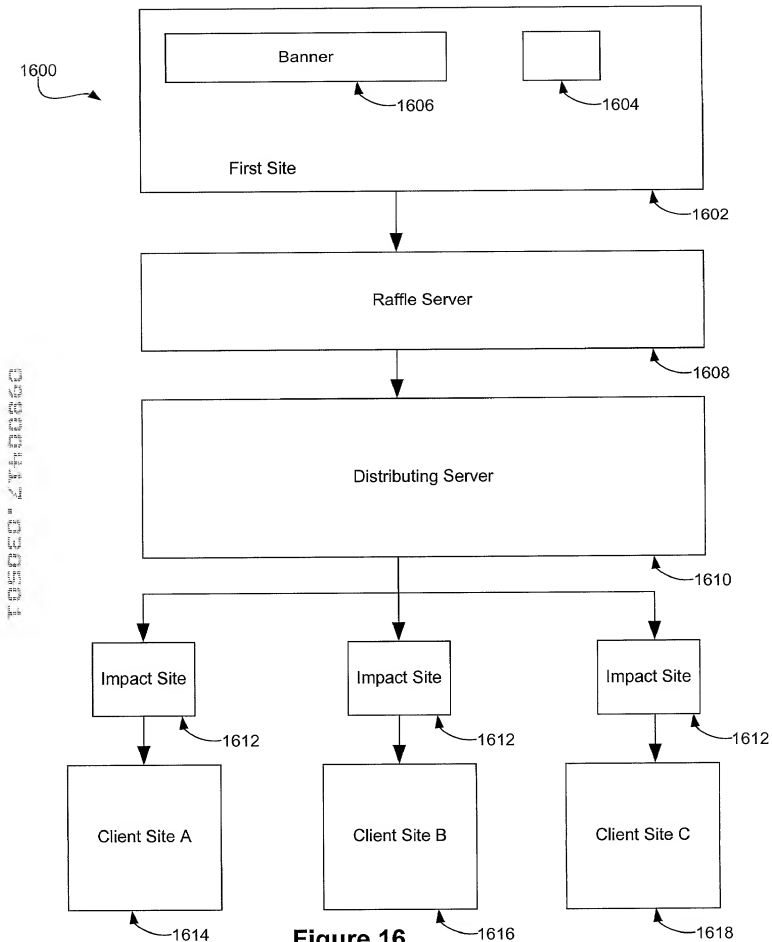


Figure 16